

Spokane River Regional Toxics Task Force

January 30th.SRRTTF Questions for Outreach and Educational Discussion
Please share this with your PIO's before the 30th meeting

On January 30th the Spokane River Regional Toxics Task force (SRRTTF) will have a focused discussion on public information and education. We have invited Task Force members to bring their PIO's to this discussion. The anticipated timeline includes:

- 10:15 Each member of the Task Force will be asked to answer the following questions.
1. Each organization has a constituency and audiences they feel are important to reach. Who are these audiences?
 2. Although each entity has its own constituency and may want to provide an individualized message, what are the key elements of an over-arching message from the Task Force?
 3. Are there specific time frames that the Task Force should meet with respect to the public information/ educational outreach effort?
- 11:00 Open Panel Discussion of PIO's to help put together a framework for communication
1. Each of the Public Information Officers will be asked to respond to the discussion and provide ideas and tools that each organization has to help distribute the Task Force messages.
 2. Provide suggestions to the Task Force about educational/ public information outreach programs.
- 12:15 End of Discussion

I have enclosed a copy of the Vision of the Task Force and accompanying statements of work for your information

Task Force Vision Statement for 2012 Through 2016

The following statement is the Task Force Vision Statement for the first five years, from 2012 through 2016:

The Regional Toxics Task Force will work collaboratively to characterize the sources of toxics in the Spokane River and identify and implement appropriate actions needed to make measurable progress towards meeting applicable water quality standards for the State of Washington, State of Idaho, and The Spokane Tribe of Indians and in the interests of public and environmental health. Accomplishing this vision will involve, among other things, technical studies, monitoring, education, and recommendations for specific actions that will reduce toxics in the Spokane River.

The Task Force will:

- Provide a forum for the review and discussion of Spokane River toxics issues.
- Participate in public education and engagement to advance the understanding of Spokane River toxics issues.
- Consider the results of past and future studies and implementation actions including those conducted by individual dischargers within their operations and/or service areas.

- Consider the technical studies needed to understand the sources of toxics and advance region-wide understanding of toxics in the Spokane River.
- Provide specific recommendations for the development of a Spokane River toxics reduction plan.