

Funding & Communication Work Group
DRAFT AGENDA

Wednesday, May 1, 2013 | 10:00 am – 12:00 pm
Department of Ecology

10:00 Legislative update and discussion

10:15 Full Task Force Meeting: Decision on Funding Support letter

10:30 Strategic steps for Funding: Adriane and Aubri have organized the material developed at our last meeting (on the white board). We will be using that as a basis for development of a strategic planning document for funding. This document will be brought to the Task Force for approval.

11:00 Outreach and Education Efforts

- PIO presentation and power point. Recommend changes and approval
 - Review, modify and recommend key talking points (Brook Beeler's suggested Joint Talking Points)
 - Discuss how much latitude should be given to modify presentation for particular audiences. Recommendations as necessary
- Discuss speaking for the Task Force. Provide recommendations if necessary.

11:30 Discussion: Media Workshop/Editorial Board Meeting (recommendations as necessary)
Discuss Ideas for development of a Strategic Education/Outreach effort for TSCA

11:45: Update by ACE on status of budgets, etc.

Conference call-in number is (800) 704-9804. Participant Code is 34863442#

*The conference call-in number will remain open until 15 minutes after the meeting begins. It will remain open as long as there are callers on the line. If you wish to join the meeting late, please notify Adriane Borgias (ABOR461@ecy.wa.gov) ahead of time.