**Spokane River Regional Toxics Task Force: Education and Outreach Small Work Group Meeting**

Spokane RiverKeeper | 35 West Main, Suite 300 Spokane, WA 99201

July 1, 2015|1:30 p.m.-3:00 p.m.

**General Agenda for the Meeting:**

* Introductions and Agenda Review
* Grants of Regional or Statewide Significance just announced by Ecology: put application together due by 7/22 and approved by SRRTTF on 7/29 to meet the 7/30 deadline
	+ The grant is open to stormwater NPDES permittees, so the City or County would need to apply and manage the grant.
	+ Public Education and Outreach- proposals in this category may include but are not limited to the following project ideas: Develop and implement a regional social marketing campaign designed to engage a target audience and affect behavior change. Projects may include but are not limited to:
	+ - Regional programs that connect the actions of individual community members to stormwater and surface water quality using stewardship activities, outdoor education, or hands-on practices to an identified target audience(s).
	+ - Campaigns to reduce one or more toxic chemicals (e.g., PCBs) that can be implemented by jurisdictions statewide
* Joint Key Messages (look at revisions, received revisions from Sandy Phillips of Spokane Regional Health District, see attached)
* View and provide feedback on first Task Force video (Focus: Mike LaScuola interview on PCBs, heath and fish)

Other items to discuss if time allows:

* Discussion of Spokane River Water Quality Public Opinion Surveys (posted on Task Force website at <http://srrttf.org/?p=4830> (if time)
* Education and Outreach Events/completed or upcoming