

Summary of Education and Outreach Related Activities in the Comprehensive Plan

Item	Action	Responsibility	Education and Outreach Work Group Role/Action	Timeframe	Key Messages	Comments
5.1.1 Idaho Municipal Permits	Develop and Implement Public Education Program	Coeur d'Alene Post Falls HARSB	-Inventory of existing education and outreach activities on PCBs/toxics in the Spokane River Basin -Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed. Check in with CDA, Post Falls, and HARSB every 6 months to determine if there are more outreach materials needed.	1/year – web page complete	<ul style="list-style-type: none"> Difference between PCB free and non-PCB products containing PCBs < 50 ppm Proper disposal of products containing PCBs Hazards regarding improper disposal 	
	Toxics Management Plan: Prepare and distribute information relevant to the TMP					
5.1.2 Washington Municipal Permits	Prepare public media	LLSWD Spokane County City of Spokane	-Inventory of existing education and outreach activities on PCBs/toxics in the Spokane River Basin -Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed. Coordinate with permit holders on public media that is agreed upon by the whole Task Force. Check in with LLSWD, Spokane County, and City of Spokane every 6 months to determine if there are more outreach materials needed and/or media opportunities that the Task Force should take advantage of.	1 yr	<ul style="list-style-type: none"> Difference between PCB free and non-PCB products containing PCBs < 50 ppm 	
5.3.1 NPDES Stormwater Permits for MS4s	Education and outreach	Idaho general MS4 permit holders	-Inventory of existing education and outreach activities on PCBs/toxics in the Spokane River Basin specific to stormwater. -Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed.	1 yr	<ul style="list-style-type: none"> Low Impact Development 	
5.4 Low Impact Development Ordinance	Encourage LID for site development and redevelopment	City of Spokane	-Provide a web based source for PCB outreach materials that permit holders, environmental groups, and the public can access and utilize as needed - this will link to all relevant information on LID and programs available to assist with LID implementation -Compile relevant information on LID and LID implementation for inclusion in the website.		<ul style="list-style-type: none"> EW LID Guidance manual as technical reference for developers 10% discount on stormwater fee for implementing 	<ul style="list-style-type: none"> Possible outreach activity

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5.7.1 Support Green Chemistry Alternatives	Technical Support and Expertise to Educators	Department of Ecology	Inventory of existing education and outreach activities on PCBs/toxics in the Spokane River Basin		<ul style="list-style-type: none"> Teaching materials Impacts of ingredients Safer chemical ingredients 	
	Outreach to general public		-Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed.		<ul style="list-style-type: none"> Safer choices 	
	Partner with NW Green Chemistry		Coordinate with the Green Chemistry Work Group, check in Quarterly.		<ul style="list-style-type: none"> PCB-Pigment alternatives 	
	Support Presidential Green Chemistry Challenge Research	EPA				
5.8.2 PCB Product Testing: New Actions	Support centralized clearing house for PCB information	Department of Ecology	-Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed.			
	Conduct Public Education on products containing PCBs		-Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed. (PCBs in products)			
5.9.1 Waste Disposal Assistance: Existing Actions	Waste Directory	Spokane River Forum	-Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed. (Link to the Waste Directory)		<ul style="list-style-type: none"> Proper waste disposal Which products contain PCBs 	Voluntary programs that assist consumers and businesses
	Envirostars (or other local program) Small business certification		-Provide feedback from the Task Force on incorporating PCB related issues into the Envirostars (or equivalent program)		<ul style="list-style-type: none"> Practices and policies demonstrating proper management and reduction of hazardous and other waste 	
	Mercury-Containing Lights Stewardship Program: Adapt to include PCB-containing wastes	State of Washington State of Idaho				
5.9.2 Waste Disposal Assistance: New Actions	Provide Recommendations	SRRTTF			<ul style="list-style-type: none"> How to better control PCB-containing wastes 	Recommendations to be provided to the "implementing organizations"
	Raise public awareness		<ul style="list-style-type: none"> -Quarterly check in with the Waste Disposal Work group and update outreach materials. -Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed. - 		<ul style="list-style-type: none"> How to identify and dispose of PCB-containing items 	

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5.13 Building Demolition and Renovation Control	<p>Provide educational materials for demolition and renovation contractors</p> <ul style="list-style-type: none"> Work with relevant local government agencies for distribution with permits related to demolition and renovation activities 	SRRTTF	<p>-Quarterly: Check in with the Demolition and Renovation Control Work Group</p> <p>-Post, distribute, information developed and/or adapted by the D&RC work Group.</p> <p>-Develop and distribute audience specific outreach materials on building renovation and demolition.</p>		<ul style="list-style-type: none"> Proper methods of management of PCB-containing materials and waste during building demolition and renovation Best Management Practices <ul style="list-style-type: none"> Building occupant notification Working training Personal protective equipment, protection of human health and containment of contaminated materials Tools and equipment to minimize dust Demolition procedures to minimize dust, wastewater discharge, and other materials Site erosion and sediment controls Work area housekeeping and end of project Transport and disposal 	Adapt San Francisco Estuary Project management practices for PCB caulk.
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Future Activities: 6.2.1 Education of Septic Disposal	<ul style="list-style-type: none"> Education on-site septic system owners over the aquifer recharge area 		<p>Inventory of existing education and outreach activities on PCBs/toxics in the Spokane River Basin</p> <p>-Provide a web based source for PCB outreach materials that permit holders can access and utilize as needed.</p>		<ul style="list-style-type: none"> Proper disposal of wastes (not “down the drain”) Environmental and function benefits of tank pumping 	
Future Activities: 6.2.2 Survey Schools and Public Buildings	<ul style="list-style-type: none"> Survey schools and public buildings 				<ul style="list-style-type: none"> Identification of PCB-containing materials Program to encapsulate or dispose of PCB materials property 	
Future Activities: 6.2.4 Emerging Wastewater Technology	<ul style="list-style-type: none"> Reach out regularly to researchers/contractors in the field of wastewater treatment 				<ul style="list-style-type: none"> Potential new technologies for PCB removal 	
Future Activities: 6.2.5 Survey of Local	<ul style="list-style-type: none"> Conduct survey of local utilities and other owners of electrical equipment 				<ul style="list-style-type: none"> Identify PCB-containing equipment (nominal 1 ppm) that, if 	

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Electrical Equipment					spilled, has a reasonable pathway to the river • Target for removal	
Future Activities: 6.2.10 PCB Identification during inspections	• Train inspectors to identify materials and what to do next				• Identify PCB-containing materials as part of other regular inspections • Management practices for PCB-containing materials	

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Problem Statement: PCBs are ubiquitous in the environment. Education and outreach is needed to inform consumers about the presence of PCB in products that are used and disposed of in the watershed. A variety of education and outreach tools can be created depending on the desired message and target audience: health education, consumer education, etc. Education and outreach tools could include brochures, workshops, videos, TV commercials.

Year One

