## **Education and Outreach Goals- Brainstorming**

## a. A website for the SRRTTF

- E&O is currently working on a PCB website. Pages have been split up amongst group members to provide content- members provided content to Kristin Zimmer in December, we have a meeting on the 10<sup>th</sup> to further discuss. Goal is to present the website to the full task force at the 1/24/18 meeting, depending on if any edits or additions need to be made.
- b. How to identify and dispose of PCB-containing items
  - Possibly look into working with the Spokane River Forum on their spring campaign to
    have a PCB component. Have a PCB component on the Got Waste Wednesday facebook
    posts as well. Talking to the E&O team members about looking into something like this.
    I have spoken to Tonilee Hansen and they would be willing to do a PCB component to
    their spring campaign.
  - The Waste directory currently has a PCB page for both businesses and residential on their website. By referring people to this page they can learn more on proper disposal.
  - Look into seeing if other agencies would be willing to distribute the flip book produced by the River Forum.
- c. How to adjust purchasing practices to select products with lower PCB content
  - Look into possibly providing an informational PCB handout on PCBs to home improvement stores, so if they are asked about PCBs in products they could have a better understanding of what products contain PCBS.
  - Work with Ecology on their consumer product report on PCBs see if there is an
    opportunity to partner with them to get the information out to the general public.
- d. An info package & checklist for use by agencies that make site visits to businesses on PCB issues
   & management
  - Talk to all agencies that currently have PCB information and see if there would be a way to condense that down, or use current information and put that into a packet or

- checklist that agencies would be able to use. What kind of materials should go into the checklist?
- What would the checklist be used to inform businesses of what products contain PCBS, handling of PCB's – this is something that the E&O committee will need to discuss further at our next meeting.
- e. Public ed & outreach materials on PCB waste disposal and selecting products with lower PCB content
  - This had been discussed at our last E&O meeting- potentially hiring a designer to create
    a brand for SRRTTF that would give all SRRTTF materials the same look and feel. Any
    handout, informational packets, checklist would all have the same brand for SRRTTF.
- f. Adapting San Fran Estuary Project (SFEP) document to make it suitable for use as a guidance document for Spokane-area building contractors on how to reduce PCB load during demolition & remodeling
  - Working with the building demolition and renovation group (comp plan 5.13) to come together and work on the guidance document.
- g. Benefits of Low Impact Development (Possible project names E&O1, E&O2, etc.)
  - Work with the LID group (comp plan 5.4
  - Working with agencies who already have a LID program in place and see if there is any
    informational material that can be shared with other agencies or seeing if any of the
    information that have could be included into a packet of some sort that can be shared
    with other partners.