

# SCRIPT FORM

ADVERTISER: Spokane River Forum AIR DATES: 2017  
TITLE: Remodeling & Construction  
Waste Disposal Media  
Campaign  
SALESPERSON: Mills

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The scripts for 2018 have not yet been written. For spring 2018 we plan to focus on auto repair, lawn & yard and PCB's in construction, specifically:

**PCBs in construction  
demolition**

**paint pigments (yellow  
and neon green),  
fluorescent light  
ballasts, caulking for  
windows, sidewalks  
and bathrooms**

Below is the text we used in the 2017 media campaign. At the end is the text we used in the 2017 Got Waste Wednesday Facebook posts.

## **Construction Waste**

**Got waste? Put it in the right Place.** If you're running a construction or remodeling business, visit **Spokane Waste Directory dot org** to find the best ways to locally dispose or recycle left over waste, paints, fixtures, carpet and more. It's easy, convenient, environmentally friendly and easy to navigate on your mobile device. From asbestos, lead paint, PCB laden calks and tiles, appliances with Freon and more.... before you dump it, check the directory. Visit **Spokane Waste Directory dot org** today.

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## PCB's

**Got waste? Put in the right place.** Remodeling an older home with light fixtures made before 1978 then there's a good chance that they contain harmful PCBs. Find the correct way to dispose or recycle these light fixtures at [Spokane Waste Directory dot org](http://SpokaneWasteDirectory.org). There's a wealth of information that will guide you as you go through your remodel project, help you understand what you're dealing with like PCB's and the best way to deal with it. Visit **Spokane Waste Directory dot org** today.

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## Oil Based Paints and Solvents

**Got waste? Put it in the right place** with **Spokane Waste Directory dot org**. After every painting project, it seems like there's always left over paint and solvents. Find the right way to dispose or recycle of that left over oil based paints at **Spokane Waste Directory dot org**. Unsure what you have, that's another reason to visit the directory as it will guide you to identify the solvent and guide you with the best path of disposal. Visit **Spokane Waste Directory dot org** today.

## STORMWATER

**GOT WASTE, PUT IT IN THE RIGHT PLACE.** BUSINESS OWNERS, YOU TOO CAN HELP PROTECT THE JEWEL OF OUR COMMUNITY, THE SPOKANE RIVER BY FOLLOWING THE 4 C'S. COVER, CAPTURE, CLEAN AND CONTAIN. COVER OUTDOOR WORK, CAPTURE FLUIDS AND CLEAN UP SPILLS BEFORE THEY RUN INTO DRAINS. WORK TO CONTAIN STORED FLUIDS TO AVOID LEAKS IN THE FUTURE. REMEMBER, ONLY RAIN GOES DOWN THE STORM DRAIN. FIND THE PROPER WAY TO DISPOSE OF HAZARDOUS LIQUIDS BY VISITING **SPOKANE WASTE DIRECTORY DOT ORG** TODAY.

Got Waste Wednesday Facebook posts

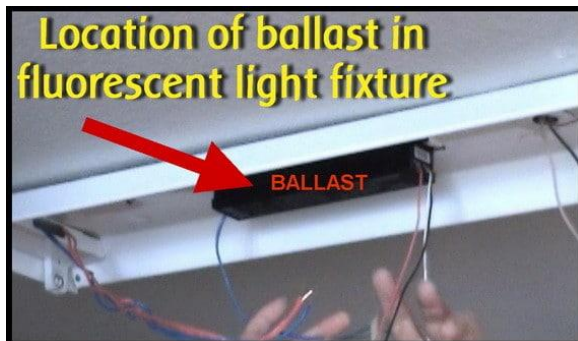
#### April 26, 2017 - **Remodeling Construction Waste**



Got waste? Put it in the right place! If you're running a construction or remodeling business, visit [SpokaneWasteDirectory.org](http://SpokaneWasteDirectory.org) to find the best ways to dispose of or recycle left over paints, fixtures, carpet and more. It's easy, convenient, environmentally friendly and easy to navigate on your mobile device. From asbestos, lead paint, PCB laden calks and tiles, concrete and more.... before you dump it, check the directory. Visit [Spokane.Waste.Directory.org](http://Spokane.Waste.Directory.org) today

#### May 10, 2017 – **PCB products – light ballasts, caulk**

Got waste? Put in the right place. Remodeling an older home with light fixtures made



before 1978 then there's a good chance that the ballast contains harmful PCBs. Find the correct way to dispose or recycle these light fixtures at [SpokaneWasteDirectory.org](http://SpokaneWasteDirectory.org). There's a wealth of information that help you understand what you're dealing with, like PCB's, and the best way to dispose of the waste. Visit <http://bit.ly/2oGtk3p> today.