

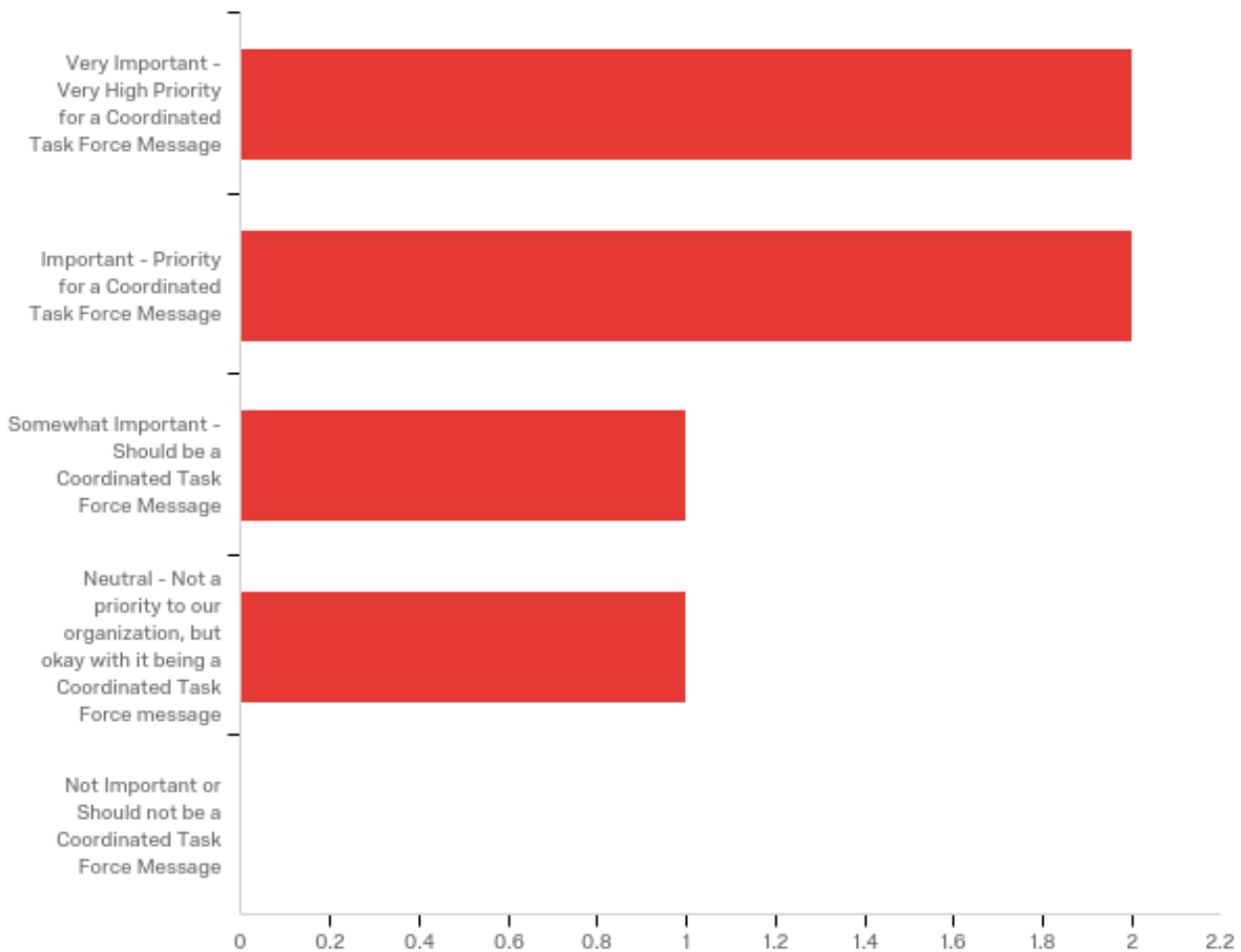
# Coordinated Outreach Messaging:

## Survey - 7 respondents to survey

*SRRTTF Coordinated Messaging*

April 22nd 2018, 9:53 pm MDT

**Message 1: PCBs were historically used in an array of industrial, commercial and household products, including transformers, light ballasts, hydraulic fluids, paints and caulks. PCBs do not break down in the environment (persistent) and bioaccumulative (build-up) in fish, animals, and humans and are toxic.**



#	Answer	%	Count
1	Very Important - Very High Priority for a Coordinated Task Force Message	33.33%	2

2	Important - Priority for a Coordinated Task Force Message	33.33%	2
3	Somewhat Important - Should be a Coordinated Task Force Message	16.67%	1
4	Neutral - Not a priority to our organization, but okay with it being a Coordinated Task Force message	16.67%	1
5	Not Important or Should not be a Coordinated Task Force Message	0.00%	0
	Total	100%	6

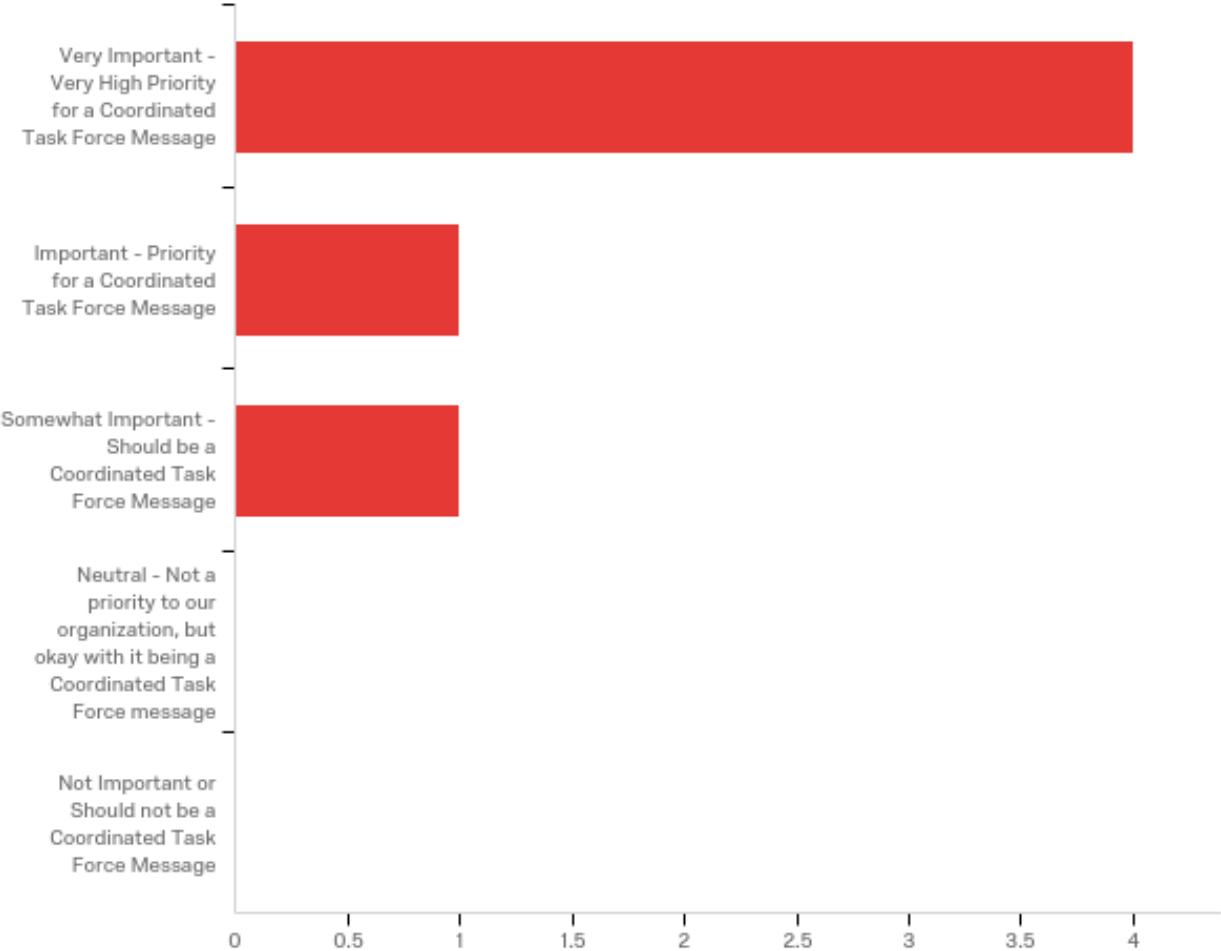
Please provide feedback on message 1.

Note last half of second sentence, need to replace bioaccumulative with bioaccumulate or otherwise fix.

Important for educating people that PCB is in a wide range of products not just in some products used by industry and/or utilities.

Background information is important in some contexts but the real message is what people can do to help.

**Message 2: The intentional production of PCBs was banned by EPA under the Toxic Substances Control Act (TSCA) of 1976. Continued “inadvertent” production of PCBs during the manufacturing process is permitted in many products, allowing levels up to 50 parts per million. PCBs are found today in new products such as inks and dyes used in some food packaging, paper products, clothing, and paints.**



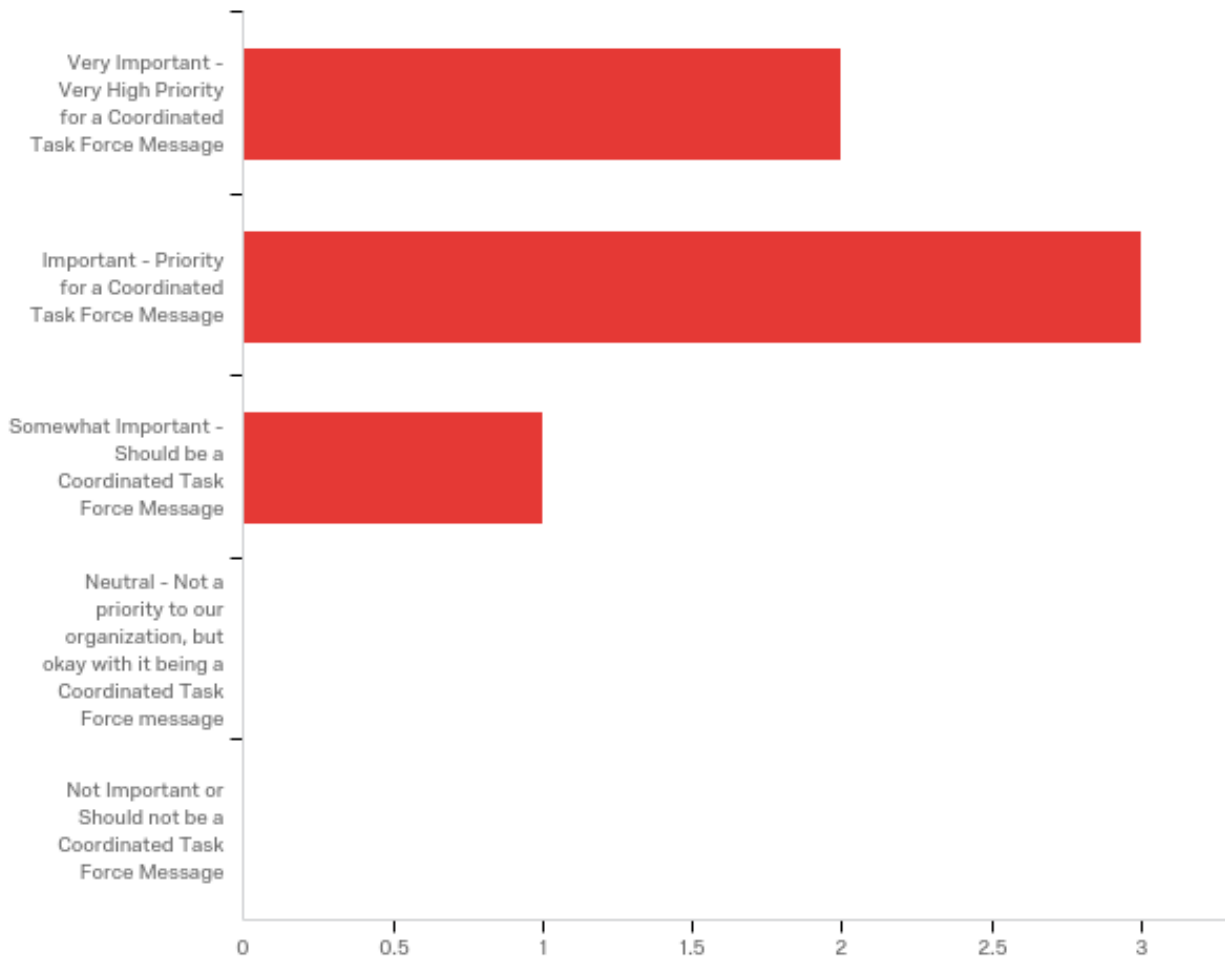
#	Answer	%	Count
1	Very Important - Very High Priority for a Coordinated Task Force Message	66.67%	4
2	Important - Priority for a Coordinated Task Force Message	16.67%	1
3	Somewhat Important - Should be a Coordinated Task Force Message	16.67%	1
4	Neutral - Not a priority to our organization, but okay with it being a Coordinated Task Force message	0.00%	0
5	Not Important or Should not be a Coordinated Task Force Message	0.00%	0
	Total	100%	6

Please provide feedback on message 2.

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Important because it emphasizes that it is not just a legacy issue but an ongoing one relative to water quality goals.

**Message 3: PCBs are pervasive in the environment and are found in air, soil, fish, and water. PCBs enter the river through inflow of sediments, storm water, waste water, and ground water along with atmospheric deposition directly to the surface of the river.**



#	Answer	%	Count
1	Very Important - Very High Priority for a Coordinated Task Force Message	33.33%	2
2	Important - Priority for a Coordinated Task Force Message	50.00%	3
3	Somewhat Important - Should be a Coordinated Task Force Message	16.67%	1
4	Neutral - Not a priority to our organization, but okay with it being a Coordinated Task Force message	0.00%	0
5	Not Important or Should not be a Coordinated Task Force Message	0.00%	0
	Total	100%	6

Please provide feedback on message 3.

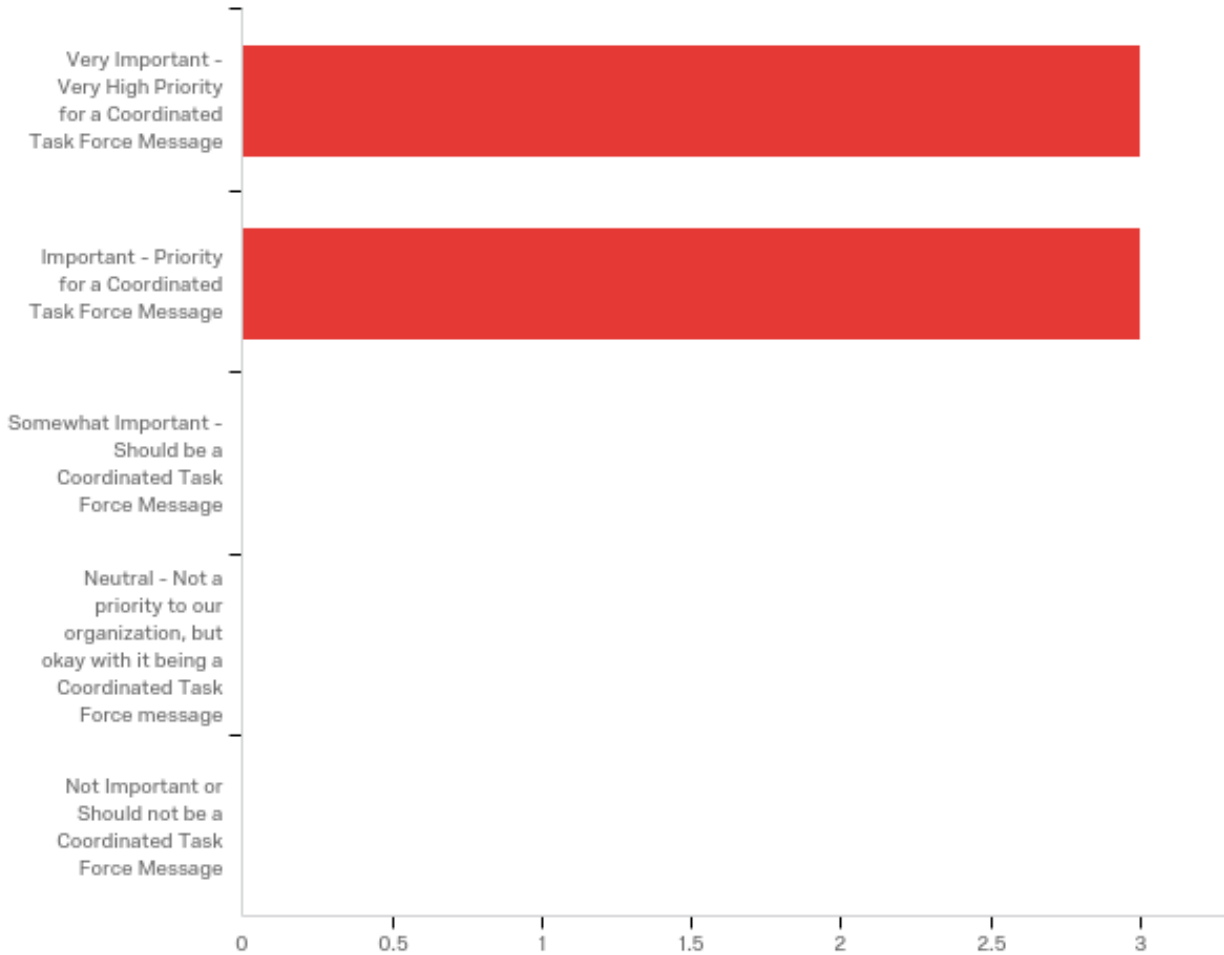
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Does 'fish' feel a little clumsy here?

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Need to add that atmospheric deposition is directly to both the land and to surface water.

**Message 4: Do not dispose of oils, pesticides, paints, solvents or other chemicals by flushing down the drain or dumping in a storm drain. Check the on-line directory [www.SpokaneWasteDirectory.org](http://www.SpokaneWasteDirectory.org) for proper disposal options. Follow fish consumption advisories and allow fatty tissue to drip away when grilling/cooking fish.**



#	Answer	%	Count
1	Very Important - Very High Priority for a Coordinated Task Force Message	50.00%	3
2	Important - Priority for a Coordinated Task Force Message	50.00%	3
3	Somewhat Important - Should be a Coordinated Task Force Message	0.00%	0
4	Neutral - Not a priority to our organization, but okay with it being a Coordinated Task Force message	0.00%	0
5	Not Important or Should not be a Coordinated Task Force Message	0.00%	0
	Total	100%	6

Please provide feedback on message 4.

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Education on waste disposal is an important message for the Task Force as it reduces inputs to treatment plants and stormwater. Fish advisory and fish preparation education seems to stray a bit from "find and reduce sources of PCBs".