

MEMORANDUM

Date: August 13, 2018
 To: Jerry White, Spokane Riverkeeper
 From: Lee First, Outreach Coordinator, Spokane Riverkeeper
 Subject: LID Outreach Contract for SRRTTF-ACE, work is completed

Work has been accomplished according to the four tasks outlined by Specification No. 005-18. In summary:

1. A presentation was developed about LID for towns, cities, and community groups in the Spokane Basin. A PDF of the presentation is available.
2. Spokane Riverkeeper staff gave the presentation 5 times. 17 entities were contacted, but most were either not interested, or could not fit the presentation into the timeframe. A list of entities contacted is below.
3. A one-page handout on PCBs was developed and distributed to 22 home improvement stores. The *Business Stormwater & Waste Disposal Guide* was also distributed to almost all of the 22 stores. A PDF of the handout is attached.
4. This memo provides summary information about the work accomplished. Below you will find information about where the LID presentations were made, some summary data about the effectiveness of the presentation, and a list of all the home improvement stores where the one-page handout was distributed.

The presentation was given at the Kootenai Environmental Association’s monthly happy hour, Spokane Central Lions Club, E Spokane Kiwanis Club, Liberty Lake Planning Commission, and South Hill Kiwanis Club. 28 surveys were completed. The survey consisted of 5 questions. Questions and results are as follows:

<i>Q#1 The presentation increased my knowledge about the impacts of stormwater pollution in my community:</i>		
Not at all - 0	Moderate knowledge gain – 21%	I learned a lot – 75%
<i>Q#2 The presentation increased my knowledge about how LID can provide important stormwater treatment:</i>		
Not at all - 0	Moderate knowledge gain – 14%	I learned a lot - 78%
<i>Q#3 The presentation enabled me to recognize LID features in my community, and to understand how they work:</i>		
Not at all - 0	Moderate knowledge gain – 32%	I learned a lot – 57%
<i>Q#4 The presentation inspired me to consider installing LID on my property, and/or encouraging my city to install more of these facilities:</i>		
Will not consider – 7%	Will consider – 54%	Will definitely take action – 25%
<i>Q#5 I recommend that this presentation be offered to more community groups:</i>		
Not at all - 0	It’s a good idea – 29%	Strongly recommend – 68%

Groups/municipalities that were contacted: Kootenai Environmental Alliance, City of Airway Heights, City of Spokane Valley, City of Post Falls, Spokane County Master Gardeners, Spokane Public School District, Spokane Association of Realtors, City of Coeur d'Alene street/water departments, City of Millwood, Lions Club of Spokane, City of Liberty Lake, Liberty Lake Kiwanis Club, City of Cheney, Spokane Central Lions Club, Spokane Public Schools, WSU/Spokane County Extension, South Hill Kiwanis Club.

A PCB flyer was developed and distributed to 22 home improvement shops and paint stores in the Spokane area. Locations of drop off are below:

Date	PCB Flyer location drop offs	Notes
5/3/2018	Ace Hardware, 906 S Monroe Street, Spokane	Spoke to manager, left copies, mounted flyer on community billboard.
5/3/2018	Huckleberry's Natural Food Store, 926 S Monroe St, Spokane	Spoke to manager of natural products section, left copies. Mounted copy on community billboard.
5/3/2018	South Hill Laundry, 920 S Monroe St, Spokane	Spoke to staff, left copies, mounted copy on community billboard.
5/4/2018	Community Building, 35 W Main Street, Spokane	Mounted copy on community billboard.
5/5/2018	Miller's Do It Best, 2908 E 29 th , Spokane	Talked to store manager, left copies of flyer and flip book. Mounted poster on glass door.
5/8/2018	General Store & Ace Hardware, 2424 N Division, Spokane.	Spoke with store staff, left copies of flyer and flip book for distribution in employee break room.
5/8/2018	South Hill Ace Hardware, 4416 S Regal Street, Spokane.	Spoke with manager, left copies of flyer and flip book.
5/9/2018	River Ridge Do It Best, 2803 W Garland, Spokane.	Spoke with store staff, left copies of flyer and flip book.
5/14/2018	Ace Hardware Hillyard, 4107 N Market Street, Spokane	Spoke to manager, left flyer and 10 copies of flip book. Manager said this "This flip book is great – our employees are always getting questions from customers about how to dispose of some of the items we sell."
5/14/2018	Lowes Home Improvement. 6606 N Division, Spokane	Talked to store manager. Left copies of flyer, mounted one on billboard, left 12 flipbooks.
5/14/2018	The Home Depot, 9116 N Newport Highway, Spokane.	Talked to store manager, left copies of flyer. Left 10 flipbooks.
5/14/2018	Lowes Home Improvement, 16205 E Broadway, Spokane Valley.	Spoke to manager, left flyers, posted flyer, left 10 flipbooks.
5/14/2018	Spokane Valley Ace Hardware, 15405 E Sprague Avenue, Spokane Valley.	Spoke to manager, left and posted flyer, left 6 flipbooks.
5/14/2018	Lowes Home Improvement, 5204 E Sprague, Spokane	Spoke to manager, left flyers, posted flyer, left flipbooks.

5/15/2018	National Coatings & Supplies, 328 E Sprague, Spokane	Spoke to store workers, left flyers and flipbooks.
5/15/2018	Professional Finishes, 403 E Sprague, Spokane	Spoke to store worker, left flyers and flipbooks.
5/16/2018	Miller Paint Company, 2501 SE 29 th , Spokane	Spoke to store worker, left flyers and flipbooks. The worker was very interested. A customer overheard me talking to the worker and asked for the materials, too.
5/16/2018	South Hill Ace Hardware, 4416 S Regal St, Spokane	Spoke to store worker, dropped off flyers and flipbooks.
5/16/18	Miller Paint Company, 7 E 3 rd .	Spoke to worker, dropped off flyers and flipbooks.
5/22/2018	Sherwin Williams Paint Store, 9412 N Newport Way	Spoke to worker, dropped off flyers and one flipbook.
5/22/2018	Sherwin Williams Paint Store, 7102 N Division	Spoke to manager, dropped off flyers and flip books.
5/22/2018	Miller Paint Store, 7228 N Division	Spoke to worker, dropped off flyers and flip books.