

SRRTTF E&O Workgroup Minutes
03/08/2022

Attendees: Andy Dunau, Cami Haveman, Riaz Zaman, Stephanie May (Ecology), Toni Taylor, Gary Jones, Aaron Nepean (Cutboard Studio), Ben Floyd, Trey George (City of Spokane Stormwater)

EJ Update:

- WE have decided to put this on the back burner and see what happens over the next few months. Land's Council has a lot on their plate, and we will talk with them to see if they want to lead this again in the future.

Stormwater Toxics- Digital Media Campaign Development

- Went through Andy's power point presentation.
- Phase 1- Only rain down the drain
 - Trey mentioned talking about illicit discharges
 - Leaky car fluids- they already have don't drip and drive campaign. Seeing if any agencies would like to partner on this.
- Phase 2- Adjust sprinklers to avoid lawn care (fertilizer and pesticide) runoff.
- Phase 3- E-waste
 - Toni mentioned struggling with doing an ad on E-waste.

Unfortunately, we had some technical issues with the videos, so the homework for the group was to watch each video provided and write down the following:

1. What did you like about the video?
2. What didn't you like?
3. What additional would be needed?
4. Questions- show more than one type of drain, etc?

Aaron from Cutboard media will be doing the media clips

- He mentioned to stay away from comedy- as it is too distracting

We will have our next E&O workgroup meeting on April 12 at 11am on Teams. Vikki will send out the invite.