August 15, 2013

Speaker Invitation to Participate in an Audio Podcast Interview Based on Presentation at the 2013 NCASI West Coast Regional Meeting:

As many of you are aware, in 2008 NCASI instituted its technical podcast series consisting of technical interviews with experts in fields germane to forest products industry environmental interests. More than two hundred audio podcasts have been distributed via the NCASI website, and the production of new podcasts is ongoing.

Many of the audio interviews that make up the podcast series are conducted with speakers to the annual US/Canadian regional/annual meetings. These are either face-to-face interviews conducted during the meetings, or telephone interviews conducted shortly following the meetings. For the 2013 West Coast Regional Meeting, interviews will be conducted via telephone after the meeting.

NCASI’s West Coast Regional Manager, Steve Stratton, and I would like to invite you to consider participating in a podcast interview about your presentation at the 2013 West Coast Regional Meeting. The interview will be based upon the materials you provide to Karen Phelps of NCASI prior to the meeting. If you agree to participate in an interview, I will prepare an interview script from these materials and then send it to you for your modification and approval. Once we have the script in hand, we will schedule a mutually convenient time to conduct the recorded interview by telephone. I will then edit the recording and send an MP3 file of the edited recording to you for your review. If you approve of the recording, we will place it on the NCASI members’ access website. If your company wishes to use the recording in some educational or promotional way, a no-cost license for such use may be obtained from NCASI, with stipulations that in any use of the material (1) the recording is presented without further editing in its entirety, and (2) NCASI is credited as the source of the interview.

Please contact me or Karen Phelps (kphelps@ncasi.org) if you would like to communicate further on the possibility of participating in a podcast interview.

Regards,

Robert P. Fisher, Ph.D
Podcast Producer
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